



**STUDENT INNOVATION, ENTREPRENEURSHIP
& LEADERSHIP PROGRAM (SIELP)**
大学生创新创业领导力项目

WINTER 2020

2020 冬季

Session 1: January 9 – January 22, 2020 (第一期)

Session 2: February 1 – February 14, 2020 (第二期)

California State Polytechnic University, Pomona

PROGRAM SCHEDULE

Day 1



Arrival at Los Angeles International Airport, Airport Pickup, Check-In, Getting Comfortable and Learning to Get Around
抵达洛杉矶机场，接机，入住大学宿舍，熟悉周边环境

Day 2

9:30AM-10:30AM

Cal Poly Pomona Introduction, Meeting Program Staff

大学简介，项目工作人员介绍

10:30AM-11:30AM

Program Orientation, Handbook Distribution

项目须知，分发学生手册

11:30AM-12:00PM

Welcome Ceremony

开学典礼

12:00PM-1:00PM

Welcome Lunch

迎新午餐

1:00PM-5:00PM

Scavenger Hunt and Campus Tour

校园参观及寻宝活动

Day 3

9:00AM-7:00PM

LA Tour (Downtown LA, Staples Center, University of Southern California, etc.)

参观洛杉矶市区（市中心，斯台普斯中心，南加大）

Day 4

9:00AM-9:00PM

Disneyland

迪士尼乐园

Day 5

10:00AM-12:00PM

Lecture: American Culture

讲座：美国文化

1:00PM-3:00PM

Lecture: Entrepreneurship in the U.S.

讲座：美国企业家精神

3:00PM-5:00PM

Activity: Social Mixer with CPP Students

活动：与 cpp 学生社交破冰游戏

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Global Education Institute
College of the Extended University

Day 6

9:30AM-11:30AM	Lecture: Team-building 讲座：团队建设
1:00PM – 3:00PM	Lecture: How to Find Business Ideas 讲座：如何定位创业理念
3:00PM – 4:00PM	Introduction of CPP Student Innovation Ideal Lab (iLab) CPP 学生灵感孵化实验室介绍
4:30PM – 5:00PM	Tour of Student Innovation Idea Lab (iLab) 参观孵化实验室

Day 7

10:00AM-12:00PM	Lecture: e-Business 讲座：电子商务
2:00PM – 4:00PM	Lecture: Funding Sources for Startups 讲座：初创企业启动资金来源
4:00PM – 5:00PM	Cultural Activities on Campus 校园文化交流活动

Day 8

9:00AM-9:00PM	Universal Studios 环球影城
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Day 9

10:00AM – 12:00PM	Lecture: Intercultural Communication Skills in Global Business 讲座：国际商务跨文化交流技巧
2:00PM-4:00PM	Workshop: Design Thinking 研讨会：设计理念

Day 10

Morning & Afternoon	<ul style="list-style-type: none">• Talent Show Preparation/Rehearsal• Final Presentation Preparation 才艺展示彩排 成果展示最后演习准备
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THE CALIFORNIA STATE UNIVERSITY *Bakersfield, Channel Islands, Chico, Dominguez Hills, East Bay, Fresno, Fullerton, Humboldt, Long Beach, Los Angeles, Maritime Academy, Monterey Bay, Northridge, Pomona, Sacramento, San Bernardino, San Diego, San Francisco, San Jose, San Luis Obispo, San Marcos, Sonoma, Stanislaus*

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5:30PM – 8:00PM

International Talent Show/Chinese New Year Celebration

国际才艺展示、春节联欢晚会

Day 11

9:00AM-9:00PM

Shopping at Desert Hills Outlets

沙漠奥特莱斯购物

Day 12

10:00AM-12:00PM

Lecture: Creativity and Innovation

讲座：创新与研发

2:00PM-4:00PM

Lecture: Leadership 101

讲座：领导力 101

Day 13

9:00AM-12:00PM

Final Presentations Practice and Rehearsal

结业演讲预演彩排

2:00PM-4:30PM

Final Presentations: Showcase your Business Ideas

结业演讲：创业理念展示

4:30PM-5:00PM

Graduation Ceremony & Certificate Awarding

毕业典礼，颁发结业证书

5:00PM-5:30PM

Farewell Dinner

欢送晚餐

Day 14



Departure for home country

返程回国

The above schedule is subject to change with prior notice.

以上行程如有更改会提前告知

CONTACTS

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