

# 2015 Innovation Game Changer

Introducing think[box] 2.0



CASE SCHOOL  
OF ENGINEERING

CASE WESTERN RESERVE  
UNIVERSITY





## An ecosystem of innovation

The new facility will be defined by its seven unique floors – separate space set aside for imagining, designing, building, marketing and more. It will allow students, alumni and the community-at-large to take the ideas in their heads and bring them to life faster and better than ever before in a university-based setting.

# think[box]

### FLOOR 7: Incubator

A place to nurture and grow promising student startups into thriving companies with access to office space, faculty expertise and all the resources of think[box].



*“Having a resource of a business person to talk to, a lawyer to get some advice on IP or setting up a corporate structure [is invaluable].”*

*– Jack Daly '89, MS '91, managing partner, Goldman Sachs Group*

### FLOOR 5: Project Space

A home for the university's dozens of student groups and design competition teams.



### FLOOR 3: Prototyping

An entire floor will be devoted to top-of-the-line prototyping tools such as 3-D printers, 3-D scanners, laser cutters, design software and more – open and accessible to makers of all kinds.

*“It's space like this that the great ideas are coming out of, from small teams of people. And that's really the power of think[box].”*

*– Alex Derbes '99, portfolio manager, Gilder Gagnon Howe & Co.*

### FLOOR 1: Community

A welcoming gathering place for brainstormers, builders and budding entrepreneurs. Home to an innovators hall of fame and administrative space for K-12 outreach programs that inspire the next generation of inventors.

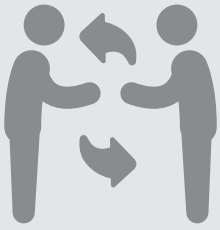
*“The machines are cool and that's what draws people here, but you won't find this kind of access at most other universities. We are and will continue to be open to every single undergraduate and graduate student, as well as faculty, staff and alumni. And indeed, think[box] is open to the public.”*

*– Ian Charnas '05, manager of think[box]*

# INNOVATION

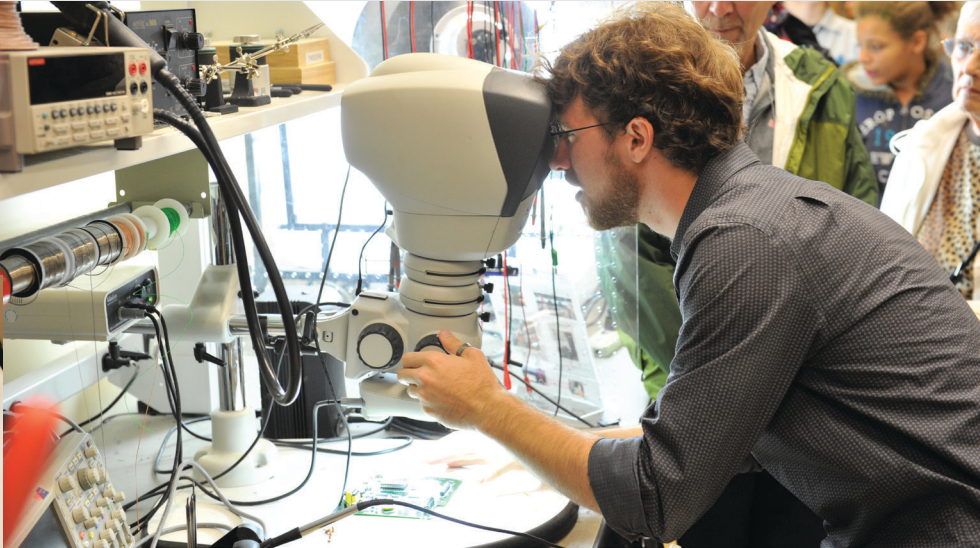
*"I hope this building will become a center for entrepreneurship. Sometimes it only takes one idea to generate a company."*

*– Mal Mixon, chairman, Invacare Corporation*



## FLOOR 6: Entrepreneurship

Home to the university's business startup resources: Blackstone LaunchPad, the intellectual property clinic and Technology Transfer Office. A vital component that turns the corner from invention to real, ready-for-market innovation.



## FLOOR 4: Fabrication

A high-tech workshop with metal working, welding and woodworking equipment designed to produce larger runs.



*"Think[box] is ... a place where all of us engineers and tinkerers can come and prototype whatever we want. I'm a very hands-on engineer, I love picking things up and building things, playing and prototyping, and I knew that having think[box] on campus was what would help me grow the most as an engineer."*

*- Xyla Foxlin '18, first-year engineering student*

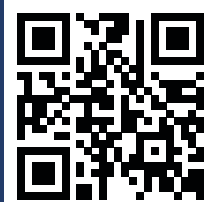


## FLOOR 2: Collaboration

An open space that invites people to linger, tinker and talk – sharing their ideas across departments, schools and even across Northeast Ohio.

Help bring the think[box] ecosystem of innovation to life. Contact Anne Cunningham, senior director of development at Case Alumni Association, at 216.368.0069 or [anne.cunningham@casealum.org](mailto:anne.cunningham@casealum.org) to schedule a tour or to discuss ways you can help the next generation of dreamers become entrepreneurs.

Learn more at [thinkbox.case.edu](http://thinkbox.case.edu)



# Innovation 2015



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